



World-Class Data Centers

At CBTS, data centers are our core business. For more than a decade, CBTS customers have leveraged our optimal infrastructure network of 7 geographically dispersed data centers to improve operational efficiencies, reduce costs, and mitigate environmental impact.

Corporate Data Center Challenges

Today, companies with their own data center environments are at a crossroads. Industry analysts have been predicting the challenges they now face in keeping up with the increasing costs and demands of maintaining a robust data center environment.



According to Gartner, data center associated energy costs will increase from 10 percent of the typical IT budget to more than 50 percent over the next few years. “Most large data centers will spend as much on power and cooling as they will on hardware infrastructure.”

Robust Strategy Focused on Costs & Performance

CBTS’ data center/colocation solution allows your enterprise to take advantage of our economy of scale and cutting-edge expertise, effectively tackling the capacity and cost issues.

Built for Flexibility

CBTS’ data center strategy also provides our customers with extraordinary flexibility to choose the space and services that fit their needs. From streamlined Tier II colocation space to N+N redundant Tier III data centers, CBTS facilities are uniquely structured to provide specific physical and virtual security measures, interconnectivity, robust power, environmental stability, and experienced engineers who can manage your IT environment.

CBTS—a True Partner

*“We needed a partner with primary focus to deliver data center capabilities as part of their core competency. That’s why we selected CBTS...CBTS has demonstrated every attribute we were looking for in a partner. You can call it the three Cs - **Capability, Commitment, and Cost.** They have done everything we’ve asked of them with a sense of urgency, and beyond that, they brought strategic thinking to us that reinforced our view of them as a partner.”*

**Mitchell Habib - Executive VP
Global Business Services, Nielsen**

Green Data Center

At CBTS, we have strategically leveraged leading virtualization technologies to consolidate our core server environments. This lets us economically scale to meet the space, power, and bandwidth needs of our customers, while minimizing energy consumption costs.





CBTS' Redundant, Secure Solutions

Today, CBTS owns and operates seven (7) regional data centers, while our sister company, CyrusOne, owns 12 data centers internationally. We are continuing to explore opportunities to add more both nationally and globally.

In addition to offering geographically dispersed locations, we've designed each facility to deliver the security and redundancy it takes to protect our customers' assets. That's why we institute up to seven layers of physical security, as well as service level agreements (SLAs) for power availability, environmental stability, and network availability.

CBTS also leverages a meshed, redundant DWDM network to interconnect all of our data centers and provide a stable and robust platform for business continuity applications and complete redundancy.

Our customers can provision the Cincinnati Bell metro-Ethernet network or any long-haul transport necessary from AT&T, Verizon, Sprint, Qwest and Level 3 and other major broadband providers.

So, whether you need to distribute your infrastructure across multiple facilities for high availability, channel distributed environments into a central location, satisfy compliance regulations for data storage, or leverage our network for burstable bandwidth, you will experience a level of service and support that makes our data centers best-in-class.



Premier Data Centers

Features

- Triple-wall construction with engineering designed to protect against earthquake movement
- Advanced fire alarm and VESDA systems
- Seven levels of security
- 100% redundancy
 - Power and electrical - N x N
 - Communications - N x N
 - Environmental - N + 1
- Multiple power substations power feeds with onsite backup generation
- Guaranteed network availability
- Six carrier POPs
- 40 peering arrangements
- 24x7x365 staffing
- SSAE16 (SAS70 Type II Compliant) - annual audit
- HIPAA Compliant - annual audit

Want to Learn More?

www.cbts.cinbell.com

www.mycbts.com

cbtssales@cbts.cinbell.com

Call **1.866.587.CBTS (2287)**